**12.02.2025 - Video\_Transcription**

[Gill Anderson] (1:21 - 1:23)

Hello everyone.

[Attendee 8] (1:24 - 1:25)

Hello.

[Gill Anderson] (1:25 - 1:56)

Hello. It's interesting I'm only getting clock. I can only see a few more coming in now.

That's good. I know why, because I've got, if people haven't got their cameras on then I can't see them. Hi Tom, good to see you.

Hi John, hi Kay. Hello. Hi Sean.

[Attendee 15] (1:57 - 1:58)

Hi Dianne.

[Gill Anderson] (1:58 - 3:47)

Let me just see if I can show the people. I always turn off if people haven't got their cameras on. So there we go, shown on.

There we go, now I can see everyone. I was a bit worried there because the first few people who came in didn't have their cameras on, so I couldn't see anybody. We'll just give it another minute because we're right on 12 o'clock now.

Just give it one more minute for others to join. And today's just going to be a demonstration of tools and I'm not going to be going into any more theory. I think I covered plenty of that last Wednesday.

Of course, Tom and Tej, you weren't there because that was in the programme. But I think it will be up on the vault at some point if you were interested in all the theory that I went through. And anyway, today's about the practical votes.

I put on the Facebook page what people wanted to see and they said they want to see tools. That was 65 percent. So that's what we're going to do today.

How is everyone? Wonderful. Good, good.

Also for Tom and Tej, I will put the handouts that I gave out on Wednesday. I'll put those up in the on the advanced Facebook page. I don't think they'll be there.

[Attendee 13] (3:49 - 3:55)

Thanks, Gillian. I'm just trying to eat my lunch as quickly as possible. No one needs to see that.

That's why I have my camera on.

[Gill Anderson] (3:56 - 3:58)

It's lovely to see your face.

[Attendee 13] (3:58 - 4:01)

Eat or hear that, which is why I have the microphone off as well.

[Gill Anderson] (4:02 - 5:15)

OK. All right. Well, it's as I think Dan always says, on time is late.

So I'm going to start. I'm going to get going. If my system slows down because I've got so many tools open, then I will have to have a little bit of a jig around to to make sure that everything doesn't take forever to load.

So let's see where we start. We start here. I know this is where I want to start.

OK. Tell me if you can see my screen, which should be chat GPT. No, that didn't share.

There we go. Can you can you tell me whether you can see chat GPT?

[Attendee 11] (5:17 - 5:21)

No. Yeah, it just says you started to share your screen.

[Gill Anderson] (5:22 - 5:27)

OK. It's just load in a minute, I think. That's what I'm a bit worried about.

[Attendee 11] (5:30 - 5:31)

Yeah, it's on now.

[Gill Anderson] (5:31 - 6:56)

OK. All right. So I'm not going to go into chat GPT that much, but I do use it every day.

A lot of times during the day to to give me prompts and things like that. So what I'm going to demonstrate is using chat GPT now, but in order to create an image. And I'm going to use Dali to start with.

I wouldn't if you want a really good image, don't use Dali. If you want something quick, then it's it's OK. I mean, sometimes for LinkedIn, what I'll do is I'll write my LinkedIn post and then I'll say, give me an image that reflects it.

And it's probably not the best image, but it's it's quick and it's OK. So can somebody give me a description of an image that they would they'd like to see demonstrated? It could be somebody could be anything.

Shout, shout something out. I'll pick on you, John. Well, an image of something that you'd like as an image and maybe.

Have you written a blog post recently or something like that?

[Attendee 10] (6:58 - 6:59)

No, no, I haven't.

[Gill Anderson] (7:00 - 12:42)

All right. Let me give you let me try something then. So I am.

Oops. Good stuff. I am writing an article.

About the UK government. New legislation that impacts and loads. Give.

Me an image that will go with this. It's a bit slow, my machine. Now, do you remember I said there was something called QuillBot?

This is QuillBot. So I just click on that and I can say fix all and it fixes any mistakes that I've made. So it's so Dali will go away and it will think about that.

That's probably not the greatest prompt, but we'll see what it comes up with. So not bad. Not bad.

It certainly shows that it's the UK government with the. One thing that Dali is not very good at is words. In fact, in this instance, it's it's actually spelled it correctly, but quite often it doesn't spell correctly.

But it's not it's not the best image of of of the guy, but not bad. Another way that you can do images is you can upload a picture that you want something similar from. And I am going to have to close down some of the.

Some of the tools, I think. OK, just give me a second. This was set up by the way.

So in this instance, I'm loading. I'm loading a picture of a young boy and I'm going to say reviews the attached picture and provide me with a prompt that will produce a similar style of picture. But for a girl with long blonde hair dressed.

Similarly to the boy. And make the picture full length showing it. So I'm showing you how to do a long print, a longer prompt here.

I have to look in 3D. Now, what I've asked it to do is to actually create me the prompt. So that I can actually take that into another program and you can you can ask GPT to do all sorts of things for you like that.

Oh, there you go. That's that did not fail yesterday. The issue is likely due to embryo in the image generation system rather than a problem with your request.

Typical. It's now it's chatty pity. All right.

Well, I can I can try something a little different. I can go into. Can you can you now see my screen says Leonardo and somebody come off mute and and give me some feedback.

[Attendee 11] (12:43 - 12:45)

No, I can't see anything saying Leonardo.

[Gill Anderson] (12:46 - 12:48)

OK, what's it still saying?

[Attendee 11] (12:49 - 12:55)

It's the last thing I can see on your chat. GPT says the issue is likely due to a temporary.

[Attendee 15] (12:55 - 12:57)

All right.

[Gill Anderson] (13:07 - 13:23)

I wonder whether this was going to be a problem. How about now?

[Attendee 3] (13:26 - 13:28)

Just waiting for the screen sharing.

[Gill Anderson] (13:28 - 13:37)

OK, thank you. Well, I'll start typing in the prompt while you're waiting.

[Attendee 3] (13:38 - 13:39)

You can now see Leonardo.

[Gill Anderson] (13:40 - 16:09)

Yeah, that's why it's important with prompt engineering. If you look at the sheets that I gave you on Wednesday, that will give you lots of clues on to how to actually get good prompt engineering. They're not bad.

They're not bad. I didn't specify what kind of dress I wanted her in in this particular prompt. But it shows that you can you can actually specify.

And it's easier when you can use chatty pity to copy a picture that you that you already have. If you want a series of pictures that that look similar. But that's not bad.

I'm quite pleased with that one. Playing around with images is a real time sucker. I might let you know the you can you can actually experiment.

Most of these tools like this Leonardo that I'm using at the moment. I've I've got limited numbers of pictures I can create because it's because I'm on the free version. The one that I really like is ideogram.

But I've used up all my free versions on that. And has my screen changed or is it still shown Leonardo?

[Attendee 11] (16:12 - 16:13)

Yeah, it's changed.

[Gill Anderson] (16:14 - 19:34)

It has. OK. So.

So, yes. So this is ideogram. But if you see over here, I've got I don't have any any credit left because I've been I've been creating a number of a number of documents, a number of images from it.

But you can you can use the different different systems. So ideogram, Leonardo. There's a new one called Brock.

But for some reason, because I don't have a Twitter account, it didn't let me sign up for that. And the X accounts are their mid journey is very popular and you get a few free free free opportunities to try them. And you can actually start to work out which ones you like for your particular style.

And you see, I've got two different styles here of the same little girl. And also, you might find that some are better for like this one's quite good. The detail wasn't quite so good for when I wanted a picture of of AI factories in different countries that that took me a few attempts to get that one.

So what I'm trying to demonstrate here is it's very easy to produce to produce images. They are very time consuming because you have lots of different instructions. You see down the side here, you can change your styles.

You can change the size. You can change the number of images that it produces. There's all sorts of different adjustments that you can make.

A lot of these image software are based on a few core models. One's called diffusion. Sorry, I'm just looking for it.

Yeah. One's called flux, which is what this one's based on. But there's another one that's sorry, I've forgotten the name of it.

It's it's something diffusion. If you're interested, it'll come back to me. But then you have what they call a wrapper that goes on top of it.

So you've got the base foundational model, a bit like chat GPT is a base foundational model. And then a lot of other software put their wrapper on top that they then use that software. So any questions about images?

I'm going to move on next then to music. This one is fun. And you can create something in a few seconds.

So Jill, does somebody want a song for Ballantyne? Yes.

[Attendee 10] (19:34 - 19:49)

I was just going to ask a question, Jill. Currently, any images I use, I've got to check whether the ownership rights and copyright and so on. I presume if you're generating your own, there is no copyright issues because you're generating it from scratch.

[Gill Anderson] (19:50 - 20:12)

OK, exactly. It's not that you have the copyright. If you generate any images, the copyright is still as such held with the with the software that you generate it from.

But you have perpetual use of it. So there's no issue, actually, with what you generate.

[Attendee 9] (20:15 - 20:46)

36655. 66566, 656677, 678. 6815605, I have to 690, not very exciting to unmute everybody.

[Attendee 6] (20:46 - 20:49)

If you just want to unmute yourself, you continue.

[Gill Anderson] (20:49 - 21:46)

All right. Thank you. Yes, yes.

So, yes, you don't have to worry about copywriting as such, but you do not actually own that copyright. So if somebody actually wants to use your picture, they can. It's a little different to the royalty, royalty free type where you actually have to either pay for it or you have to give acknowledgement.

You don't have to give acknowledgement, but you can use it as much as you like. Any other questions? That was very good.

Good point to make. I'm going to move on to the next one. Then I'm going to show you how you can create music or songs.

This is just a fun one and it takes about 30 seconds to do something. Does somebody want to create something, say, for Valentine's Day or something like that?

[Attendee 1] (21:47 - 21:55)

No one else. My daughter wants to make a song the other day about the planet. She's struggling to do it on AI and got nowhere.

[Gill Anderson] (21:56 - 22:08)

OK, so you, Suno. So, so you want. So this is your daughter.

What's your daughter's name? Her name's Sarah. Sarah.

Right.

[Attendee 1] (22:10 - 22:15)

She's not here now, but she's teaching. She was trying to get something for her class. Right.

[Gill Anderson] (22:32 - 22:36)

Anything particular that she wanted to say about the planets?

[Attendee 1] (22:37 - 22:59)

I'm not sure. I might have just been. I'm not sure, actually, if I wasn't really concentrating.

I don't know. She had like something for seven year olds, but she's teaching GCSE, so that wasn't it. I don't know.

I don't know the science about planets myself, so I wouldn't, you know. OK, let's say about, I don't know, some science, do anything, anything.

[Gill Anderson] (23:00 - 23:02)

They are from the sun.

[Attendee 1] (23:02 - 23:03)

OK.

[Gill Anderson] (23:04 - 23:08)

And what's her favorite genre? If not, I'll just put in pop.

[Attendee 1] (23:10 - 23:19)

Could be anything more, you know, like more classical, like, you know, films, you know, like sort of 50s, 60s, you know, sort of thing. Right.

[Gill Anderson] (23:24 - 26:42)

Let's try that movie, 1960s. Let's see what it creates for us. Doesn't take long.

This is just a fun one. I've got ones that are much more relevant coming up. We'll come back to that one.

It should generate it pretty quickly, but it looks like it might take a bit of time. I'm just going to close down a couple of my, the image ones that we've done. The next one I'm going to move on to is Gamma.

Now, there's a couple that are for presentations. This is, this one I like slightly better than Beautiful, because for Beautiful.ai, because I'm quite a power user of PowerPoint, I found that what it was doing for me, although it was generating it faster, I could actually do it in PowerPoint, whereas Gamma, it was just something that seemed to be a lot quicker and a lot more professional. I'm just going to go back to ChatGPT and to save time, I'm going to pick out UK government changes.

Here we go. This one. Can you all see that we're on ChatGPT?

We're back at ChatGPT for a minute. Slow. Okay, that's, that's too slow.

Right, I'm going to create a new, a new, a new PowerPoint. So, I'm going to create from a one line prompt in a few seconds. I'm going to do this one.

All right, so I want a presentation of 10 slides about the changes the UK government, changes the UK government brought in at the last budget that impacts property and laws. Again, I could use Googlebot. You see, it transfers across to different programs.

[Attendee 7] (26:44 - 26:46)

Gillian, will this be current?

[Gill Anderson] (26:46 - 28:24)

It's generating me the outline. Yes, it should be current. You mean, yes, it's gone to the internet to get the information from the internet.

And it's pulled them back. So, it's come and it's produced me nine slides. And now I can generate the slides.

What I normally do for this is I will actually go to ChatGPT and I will actually do more work on the content of it. And then I'll import that information into Gamma rather than do it directly into Gamma. Because I just think that I've got more, I can manipulate around more the information.

If I don't like what ChatGPT's produced, I can make the adjustments and then bring it in. As you can see, it's producing the slides for me. Oh, another reason I like doing it in ChatGPT is I've just noticed that it's used in American English, whereas I've set up my ChatGPT to only give me British English.

So, it just it just saves me time having to edit it and such like and go through it all. Obviously, you want to anything that you produce, you want to read it carefully. Is it not sharing?

[Attendee 6] (28:27 - 28:28)

I can see them.

[Gill Anderson] (28:28 - 28:28)

Okay.

[Attendee 6] (28:30 - 28:30)

I can see them.

[Gill Anderson] (28:31 - 29:13)

You can see them. That's interesting. I'll stop share and share again.

Can you see them now? Or is it still just? I could before, but I can't now.

[Attendee 1] (29:14 - 29:14)

Oh, no.

[Attendee 6] (29:15 - 29:16)

I think it's just loading up.

[Gill Anderson] (29:16 - 31:03)

I can see it now. Okay. So, with the free version, you can only do 10 slides.

I think this one's worth buying, quite honestly. I haven't bought it yet because I haven't had the need to do more than 10 slides. But you can see straight away the quality of what it's produced.

So, you can then go in and you can amend any of these fields that you like. These are called cards. Now, what I can also do, I've never really tried this, but you could also, you can actually then take this and turn it into a website.

And it's just very, very adaptable. You would obviously spend a bit more time working on the content before you did this. Or if it is something very quick, you can do it and then amend them here.

I can say everyone can benefit. So, you can amend it directly on the slides and then you can export it and you can export it into a PDF, PowerPoint or as pictures. So, it's very quick, very easy, or you can publish it to a website.

Any questions on that one?

[Attendee 6] (31:04 - 31:13)

Yeah. Oh, sorry. If you've got a template of your own, can you use that template within it?

Absolutely.

[Gill Anderson] (31:15 - 31:16)

Under theme here.

[Attendee 6] (31:17 - 31:17)

Yeah.

[Gill Anderson] (31:18 - 31:21)

You can import your template.

[Attendee 6] (31:22 - 31:24)

Okay, cool. Thank you.

[Gill Anderson] (31:24 - 31:50)

Or you can create a new one. You can change the style of the template here. If you didn't like the one that they gave you, you can change it.

It's now gone to a light one. But yes, definitely, you can import your brand template from an existing presentation. Somebody else had a question.

[Attendee 8] (31:51 - 31:54)

Yes, Jill. Jill, it's Clark here. Just a quick one.

[Gill Anderson] (31:54 - 31:59)

Sorry. Sorry. We've got two things going on here.

I'll come back to you, Suzanne. Clark?

[Attendee 8] (32:00 - 32:10)

Yes. Sorry. Is this ChatGBT?

Because you said a minute ago you've not paid for it. So, is this on ChatGBT or is there another program within ChatGBT?

[Gill Anderson] (32:11 - 34:38)

This is... No, this is nothing to do with ChatGBT. It's...

The program's called gamma. And it will be sitting on top of a large language model, which may be ChatGBT or it could be another one like Gemini or Copilot, which is the Microsoft one. I don't know which one it uses.

And all I was saying was with ChatGBT is I like to get my content in good shape before I bring it into gamma. That's all because it's a little bit easier. Sometimes I'll create the content in ChatGBT, download it into Word, fiddle around with the wording, and then upload it into gamma to actually then create the presentation.

But as such, gamma is independent. It's an independent application. If you just think of a lot of these programs like gamma, like Leonardo, they sit on top of a foundational, what we call a model, which is the base AI tool.

We use the word model because it's not a tool. Leonardo, gamma, they're tools, but they sit on top of... Think of it a bit like a database, but it's not a database, but it sits on top and it can then go and use...

It uses something called an API and it uses the API. I've forgotten what it stands for. It's something protocol interface, automated protocol interface, I think it stands for.

It's a bit like when you go overseas and you have an adapter that allows you to use your British plug in France or wherever. An API sort of does the same thing. It plugs the gamma in this instance into the LLM, the large language model, which might be ChatGBT, I'm not sure.

And so that it can then get the electricity, if you like. It can get the data. It can actually use that functionality.

[Attendee 8] (34:39 - 34:49)

Okay. Just to add on that, I've got ChatGBT and when I go down in ChatGBT, it gives me all these other apps. Is this one of those other apps that would be on ChatGBT?

[Gill Anderson] (34:49 - 35:33)

No, no. Those other apps will be things like... It's either a custom GPT, which somebody's built, which you may...

There are PowerPoint ones in there, or it's one of OpenAI's own programs, like Dali, like Sora. But no, Gamma is a separate, from a separate company. There's about, I think I said on Wednesday, something like 32,000 applications now that use AI.

And a large majority of them will actually API into a large language model. I'm going to show you another couple in a few minutes.

[Attendee 8] (35:34 - 35:34)

Okay. Thank you.

[Gill Anderson] (35:35 - 35:37)

Suzanne, you had a further question?

[Attendee 6] (35:38 - 35:45)

Yeah, sorry. Going back to the fact that you might have uploaded your template, can AI then utilize that template for other people?

[Gill Anderson] (35:46 - 36:04)

No, no. Because it will be in your account. Even though I've only got a free account, I still had to register.

And so I have my account and that's just for me.

[Attendee 6] (36:05 - 36:06)

Lovely. Thank you.

[Gill Anderson] (36:08 - 46:51)

Okay. So, moving on, and I'm going to close down this one. I'm going to close down Suna, just to...

Oh, bother. I was going to produce that song. I'll send it...

Sorry, who was it to whose song I was creating? It was me. I'm Ibadni.

Yeah, don't worry. I'm curious. I'll send it to you, Ibadni.

Sorry, I shouldn't have closed it down. The next one that I wanted to show you was Score App. Now, this one I do have a subscription for, because I've used Score App now for well over a year.

It's actually a company that's owned by Daniel Priestley, who's a good friend of Dan Hill's. And he came and talked to us two years ago, last year, something like that. And after he spoke to him, I bought the Score or I subscribed to Score App.

And I've got various different Score App. What Score App is, it's a lead generation tool and you can create your own quizzes. I think some of you will have done the Life by Design quiz.

And there's another one that Property Entrepreneur has created. They created them in this tool called Score App. And I just want to show you again, you can, using AI, you can create a quiz very quickly.

So I'm going to generate new leads. It's a bit small, isn't it? Let me try and make it a bit bigger.

Oh, that's because I'm on 75. There you go. So I'm going to come up with one that gives me some form of score, some form of overall chart.

So how would you describe your business? Well, I'm an AI consultant. What would you describe your target audience?

I'm going to say business, small business owners. You just answer some questions. What do you, what do you want help to improve, improve operational efficiency?

You can type in whatever you want. I'm just doing this for speed. I want a small business success quiz.

And then it's suggesting some questions. And if you don't like the questions that it suggested there, you can, it will keep generating or you can add your own. So I'll just, I'll just do three questions.

I did this the other day with about 15. It took a bit longer. Right, create my score card.

This, when Daniel first introduced us to score app, we didn't have the AI version. And it would, it took about two days to do the first one that I did. Admittedly, I was a bit, I was learning the tool as well.

But the time since bringing in the AI part to it, it's just been phenomenal. So let's go and have a look at this, this quiz. So what I'm going to do is I'm going to look at the lead page, which is the, what you would watch your clients or if you were to put it on Facebook or something like that, this is the first thing that they would see.

And you can add sections. So I'm going to add a section. And I'm going to have an on-page form and I can select which form I want.

So I want that one. So it adds that. I want a header.

I can show the header. So I can put my, my logo in there. Can probably use over here.

I can, I can find my logo. I think I can. All right.

I'll come back to that one. So you can, you can add, you can add whatever you want, really. You can add a footer.

You can, you can amend any of these, any of these fields you can amend. You tend to, it's better to amend them over here on this side. Take your, take your small business to the next level.

So you mend it here and it puts it there. Then you save that. You go to still saving.

Go to the next thing, which are the questions. And you can choose whether you want yes, no answers, or you want multiple choice answers. And you'd, you'd, you'd put in here what the answers you want.

And there's, there's all sorts of different ways of, do you want the answers to be scored? Yes. And then, so we save those and then you have your results page.

No, I don't want PDF. I want, I haven't paid for the version that I can download. I think, I think Dan has with the Life by Design one.

What I've done with this, one of the quizzes that I've done is a, a better version of the genius quiz, which only has five questions. I've got 10, 12 questions so that it actually gives a better, it gives a better indicator as to whether somebody is Blaze, Dynamo, Tempo or Steel. And I use that with recruitment people.

A couple of people in PE now use it for their recruitment. So then you have the results and you replace all of this. You could put your own video on or again, the same as on the landing page, you can, you can add sections and it will, whatever you like, basically for it to look like.

And then you put all your, you put your details in down the side. Once you've finished, you save it and then you can actually publish it. And you go to, go back and you can edit it.

You can make it, yeah, you publish it. Now that's not what I wanted to do. More business quiz here.

It's still in draft mode. I can publish it, which I don't want to do. Here you go.

This is where I publish it and I can share the link. So if I wanted to put it on my LinkedIn page or I wanted to send it to somebody, I've got a link. If you pay for a higher version than I've got, you can customise the link.

But what I do is I put it into one of these shorteners and give it a relevant title. So I don't, I don't need that feature. So that's, that's ScoreApp.

It's another one where it demonstrates how AI has absolutely speeded up the process. As I said, the first ones that I created before AI, it was taking, I say, two days. Some people I know were taking weeks to get them right.

Where again, you can, and for some of mine, I did this, you can actually get the results page, the text for the results page from ChatGPT. Because I've trained my ChatGPT with a lot of information about Wealth Dynamics. I get a really good result when I use ChatGPT, when it's anything to do with Wealth Dynamics, because it already understands the essence behind Wealth Dynamics.

And it can, it gives me really good results basically, because it already knows and knows a lot of information that I've fed it. And so that's why I would, I wouldn't do it all in ScoreApp. But if you want something quick, again, it's got, it's sitting on top of an LLM, which I think in this instance is ChatGPT, I think, remember Daniel saying.

So that's ScoreApp. Any questions on that one? Yes, please, Gillian, it's Kat.

[Attendee 4] (46:51 - 47:08)

I use a system called Kartra for doing my email campaigns and the like. It has a quiz function that's nowhere near as exciting as this one. If you develop your quiz here, you've obviously got a URL.

Can you embed this quiz in another platform?

[Gill Anderson] (47:09 - 47:18)

Absolutely. That's what, that's what this is up here. That is your URL that you can, you can copy it.

[Attendee 4] (47:20 - 47:30)

Yeah, what's happening? So there's a form, for example, which is super helpful. So you can collect a load of information about people that take the quiz.

Can you extract that data?

[Gill Anderson] (47:30 - 48:19)

Yes, you can. Insights, leads. Here we go.

So I don't have any leads at the moment. But I do have on one of my others. Let me show you.

Which one is it? Isn't that one? I mean, I think it might be this one.

Yeah. You see, I've got some, some leads here. I can, I can export, I can export those into Excel spreadsheet or into my CRM or create them as a CSV file.

And yeah, put those.

[Attendee 4] (48:21 - 48:28)

Have you integrated, but I guess it's not gone into that. You can't integrate it as a widget. Yes.

Yes. I'm guessing.

[Gill Anderson] (48:30 - 51:02)

Yes, I think you can. I, I may not know how to do that because that's probably, that could be in a higher, higher paid subscription. But yes, I'm pretty certain that you can embed that into as a widget.

Okay. Thank you so much. One thing I would say about this particular program is the customer service is brilliant.

If you've got any questions, they will answer it. And there's a 30 day free trial on this one. So you can, you can create a couple of quizzes, a couple of whatever you want to, want to do that's a lead magnet, and you can talk to the customer service people and they would help you.

I am actually very impressed with the customer service from that one. Same as which is the other ones we've got really good customer service. I think it's Gamma actually has really good customer service as well, where you can ask questions.

So, yeah, so you can, if you're looking at a particular person as well, you can see what the answers they actually gave. So, well, since I looked at this, yeah, so it gives you quite a lot of information that you can use and you can, you can refer to the person if you're going to do like one-on-one lead contact, contact with them. You've, you've also got some insights as well.

So it gives you more information because I haven't used this in the last 30 days. It's got no information, but yeah, it's, it's quite useful for giving you some statistics as well. Any other questions?

Okay, I'll move on. How are we doing? Okay, so it's 10.2. So either I can show you Designer, which designs eBooks in, in an instant, or I can show you a little bit about videos and avatars and things like that. If anybody wants to make a suggestion or anything else, just let me know.

[Attendee 10] (51:03 - 51:09)

So is that avatars as in your ideal avatar for marketing reasons? Is that what you mean?

[Gill Anderson] (51:10 - 51:27)

Yeah, let me show you one. Hi everyone, what you're seeing right now isn't me, it's my AI clone. Yes, this is an advanced digital version of me created using AI.

[Attendee 7] (51:28 - 51:52)

By using the clone, I can create marketing videos within minutes. All you need to do is upload a script and publish the video. No more having to touch on the makeup, getting the light right, projecting what you want to say and recording several times.

You get the idea.

[Gill Anderson] (51:53 - 56:33)

So I can show you, or I can have another session with people who would be interested in creating their own clones. That, that was created through me recording five minutes of basically talking gobbledygook. I did five minutes video talking about, would you believe, wealth dynamics, because it's something that I could put a lot of emotion in.

It's something that just rolled off the top of my head. I then took that video and I uploaded it into this tool, which is called Hey Jen. And it, it then created the video for me using these, these instructions.

And then from there, I was able to create a number of different videos. Oh, that's my, that's my, sorry, just go back. Yeah.

So I then created a number of different videos. That's the one that I actually uploaded. Um, and then from there I was able to create a number of projects.

Now, again, because I'm only using, I, yeah, I have paid for Hey Jen, but only a, um, a small subscription again, it won't let me replace my, um, my background, but I've then took it into a tool called Veed where I could, um, replace the background and put a, um, uh, an office behind me in one particular instance. I could also, um, correct in Veed, you can correct the eyes. So if the eye's not looking at the camera in Veed, you can do those corrections.

It will also take out, um, some of your ums and ahs with ums and ahs and, uh, and, and gaps and such like. So at the moment, remember I, on Wednesday, I talked about AI agents. So at the moment I'm doing what's called a human in the loop process.

So I record the video, then I manually bring it into Hey Jen. I then do some activities which within Hey Jen, um, that do we need to mute Rupin? We need to mute you.

Thank you. Uh, so then you, you, you do the work that you want to do in Hey Jen. Then I manually download it and I upload it into Veed and in Veed, I can make some more adjustments and then I would download it and upload it into, I don't know, Facebook or, or whatever, whatever I want to use it for, or maybe a course or something like that.

That's what we call a human in the loop process. With an AI agent, what we'll be able to do is to actually build a step by step. So it will say, take this video, go into Hey Jen, do this, this, this, and this, then go into Veed, upload it into Veed, do this, this, this, and this, save it, download it, upload it into Facebook at nine o'clock on a Wednesday morning, uh, and post it to my, to my, um, channel.

That would be an AI agent. At the moment we're having to do those steps. Um, so I'm using AI, but I'm using various tools, um, to create a workflow.

So I've got my workflow and I'm going into an AI tool. I'm coming out, I'm doing something as a human, I'm putting it back in, coming out. That's, I mean, to, to be able to create that video, um, without AI, I, well, almost impossible because you saw my lips were quite synchronized when I was talking German, which I don't do.

Um, I could have been speaking Japanese and it would, um, it would sync my lips, but you can also do really quick ones. Um, this one in particular, I forgot to change the voice on this one. So this one's got very different voice.

Let's see if I can play this one for you. This one was done from static pictures. That is actually an AI created, um, image of me.

[Attendee 12] (56:36 - 56:43)

I am demonstrating here how to create a video from a static picture complying to multiple pictures of me.

[Gill Anderson] (56:46 - 1:01:32)

So something like that, you wouldn't want more than maybe 20 or 30 seconds, because if you noticed, I wasn't moving my hands. The, the, my body was, was static, but my head was moving and my lips were, um, synced to the words that I was saying. And I put that script in through, um, through a prompt.

So I can, um, let me show those photos. So I uploaded, I uploaded, um, several, these pictures down here are the ones I uploaded of me, um, their actual photographs. And then from that, um, it created, you see, suddenly gave me long hair.

Um, so some of them aren't very useful, but, um, it created these different app, um, avatars from those, those original two pictures. And then if I want to create, um, if I want to create motion, I can just select one of these. I can add motion, but I'm created as, um, an AI studio.

They're pretty good, aren't they? I mean, would you know that that wasn't me? That was a composite picture.

Some of them you do, but, um, yeah, you then, um, you then put your script in here and the script will appear down here and it would just the length. And then you, um, you can automate it, uh, and, and export it. And there you've got a, um, 10, 20, 30 second video that took you a few minutes to type in the, the script here, which again, you can either, um, you, you can actually create from avatars, uh, sorry, from, um, AI can create the script for you, or you use something like chat GPT to create your script.

And then you just cut and paste it into here. Um, you can also change the voices. Um, you can change the language.

See, I have a few different voices there that I've recorded. I still haven't quite got my voice, right. Um, I'm still working on that one, but again, for a 20 or 30 second video, does it really matter?

But you, if you go into feed, um, if you go into feed, um, where we edit video, you, um, you can do a lot more as well with it because feeds more of an editing, um, video. Um, yeah, anyway, I'm running out of time, so I could go on, um, showing you all these different things, but, um, there's also a program called 11 labs, which is where I'm trying to create my voice from. Um, yeah, so in, in feed, um, you can, you can change the, see, that's where I've put my background on.

And so that I had a green screen before, but now I can change the background so I can use my avatar, um, which I, which I create in hair gen and I can then bring it into feed and change the different backgrounds. So next time I might do a video with, um, uh, that's outside. And also I think if you pay the next level, you can start changing your clothes as well.

Uh, there's all sorts of things that you can do. Um, you can clean up the video, you can translate the word, as I said, you can, um, on the magic where it's got magic. Um, you can, you can point the eyes if they're not pointing at the camera and all sorts of things like that.

Settings. Is that the one? There's so many of these, to be honest, that I'm still finding my way around a lot of them.

This one, oh, that's right. You can, um, you can add some music to it. Um, you can add some sound effects.

And this, and I'm on the free version with this one, this, this one I haven't paid for. Um, so any questions on, on, um, image, um, video and images and things like that.

[Attendee 14] (1:01:33 - 1:01:38)

Hi Gillian, I've got a quick question about something slightly different. So if anyone has a question, sorry, can you speak up?

[Attendee 3] (1:01:40 - 1:02:13)

Sorry, can you hear me better now? Can you hear me better now Gillian? Yep.

Essentially it wasn't about this, it was about something slightly different. Um, if you have a flowchart, if you have a flowchart at work and say to get to, you have to go past certain points to get to an answer. And can you, do you know of any AI tools that can turn a flowchart into maybe simple working software?

So instead of looking at the flowchart and look through all the points, I could just say, well, actually, if this, this, and that happens, the answer is this.

[Gill Anderson] (1:02:15 - 1:02:21)

Yes, there is software, but I can't think of it off the top of my head. Um, who am I talking to?

[Attendee 3] (1:02:21 - 1:02:27)

Sorry, I haven't got my, I'm on a work computer, so I don't have a camera. It's David Akibu. Perhaps you can put it into the Facebook group later on.

[Gill Anderson] (1:02:28 - 1:02:49)

I will, I will David. I do know that there is one that does that. I'll just have to look it up.

As I say, there's, um, even in my short list, there's like 300, um, different tools. So I've, I know quite a few, but I need to research some more.

[Attendee 3] (1:02:50 - 1:02:51)

Awesome. Thank you.

[Gill Anderson] (1:02:54 - 1:03:07)

Um, I mean, I could go on demonstrating all sorts for quite a while, but we're, um, we're at the hour. So is there anything else that anybody wants to know before we sign off? Yes.

[Attendee 1] (1:03:07 - 1:03:09)

You mentioned about book writing.

[Gill Anderson] (1:03:09 - 1:03:59)

Could you just put us through that? Unless it's too long. I don't have book, book all, yeah, I don't have book all.

Um, I did have this, oh, I do have designer app. Um, designer is, this one's for an ebook. And, uh, the reason I sort of jumped to another one, because it does take a little bit of time just to generate.

Um, but it's, again, it's not dissimilar to score app where it asks questions. Um, use word genie. Um, so what, give me a topic.

Um, Christine, give me a topic, uh, about, uh, eco farm. Okay.

[Attendee 12] (1:04:00 - 1:04:03)

Yeah. Creation of an eco farm.

[Attendee 15] (1:04:03 - 1:04:03)

Right.

[Gill Anderson] (1:04:09 - 1:04:35)

If people have to leave that, that's, that's fine. Um, it's so anti-topic eco. Yeah.

I mean, English could be in any language as you can see, choose your sub niches, eco farming. Give me a few here. Organic vegetable farming.

Um, no, bio dynamic.

[Attendee 1] (1:04:37 - 1:04:43)

I can't really read it. It's on my phone. Okay.

Sorry. Um, that's enough. I think.

Yeah. Yeah.

[Gill Anderson] (1:04:48 - 1:04:54)

Who's your audience? Uh, like-minded. Yeah.

That, that wouldn't work.

[Attendee 1] (1:04:54 - 1:05:09)

Um, are they, are they farmers or, um, no general public with an interest in sustainability, uh, or an interest in the planet preservation.

[Gill Anderson] (1:05:24 - 1:06:47)

And then you can choose the title. Let's say biodynamic breakthrough just for speed. Yeah.

Um, the tone let's make it, um, inspiring. Yeah. And now it's just thinking it's going to come up with some chapters.

Okay. So, so here, uh, this, the app is designer, but there, I seem to see word genie. What is word genie in here?

Again, word genie is the term that designer are using for a large language model. So again, this will be sitting on top of chat GPT or Gemini or something like that. So it's, it's again, it's the same thing.

So now it's giving me the chapters. It's amazing. Just amazing.

Yeah. And then, and then, um, this takes a bit of time, but it then starts to generate, um, each of the details within the chapter, and then you can choose a template and it will import it into a template. Um, and then you can edit, you can edit it.

That's chapter one generated. It's crazy doing chapter two now.

[Attendee 2] (1:06:48 - 1:06:51)

Jill, I've got a quick question on this thread, if that's okay.

[Gill Anderson] (1:06:53 - 1:06:54)

Yeah. Hi, Chris.

[Attendee 2] (1:06:55 - 1:07:25)

Hiya. Um, we've heard about in the past about the risks of plagiarism and copying other people's content. If you were thinking about writing a book or publishing an ebook, how safe is the content that this provides in terms of potential copyright elsewhere, copyright breaches elsewhere?

Like, is this, can you say that this is your own or would you have to somehow check if it's been pinched from somewhere else?

[Gill Anderson] (1:07:26 - 1:09:20)

Okay. So ethically it's best to say that it was generated with the help of AI, but if you are concerned at all about that, it's unlikely that it is a direct plagiarism. It will have pulled the information from a vast store of information.

Some of which is the, um, or a lot of it is the internet. Um, that's why you need to check the content, but if you do worry about that, you can drop it into Grammarly or one of those tools just to double check. But part of the, um, I'll call it programming of the LLMs is to, um, generate the information.

It's not pulling it directly from a, from a database. It's like, um, as humans, you might read three or four books and then you create your own version of the content. So, uh, let's say there's a book on, um, finances.

Well, there's only a finite way that you can do finances and you might read five books on how to produce a, um, a set of, uh, set of financial statements. But you're going to, you're actually going to take that information of those five, um, books that you've read and create your own version of it. And that's what these, um, LLMs are doing.

They're generating from a vast source of data and they're putting it together. That's why each time that you put in the same prompt, you will not get the same answer because each time they're generating it from the, the, the information that they, they go and look at, if you like, um, that they already have, uh, been trained in.

[Attendee 2] (1:09:21 - 1:09:31)

So, can you tell this how long a book you want to write? You know, if it's a pamphlet, if it's five pages, if it's a novel or something like Yes.

[Gill Anderson] (1:09:32 - 1:09:58)

Yeah, there are, um, there are ways of, um, uh, of cutting that down as well. I mean, I've only, I've only done the really quick way of doing it again. Um, what I would probably do sometimes is, um, I would actually write the prompt for word genie in chat GPT so that I get it right, get what I want.

And then I will bring the prompt in.

[Attendee 2] (1:10:00 - 1:10:02)

Brilliant. Thank you ever so much.

[Gill Anderson] (1:10:02 - 1:12:02)

Yeah. But, um, you do, you know, you do need to read, you can't just, um, publish this without reading it because these LLMs, they go, they publish or they, um, present with confidence that they may be completely run down the wrong track. And we call that hallucination.

They can, they can hallucinate with confidence quite often. So, you know, if they're going down the wrong track, you have to stop them. And sometimes you just have to start again because, um, correcting them just can send them even further down the wrong track.

It's still an amazing tool. Gosh. Yes.

And, um, with designer, they've got a $27 offer on at the moment. I happen to have in this one, I happen to have the quite an advanced version purely because I bought designer back in 2018 when it didn't have anything to do with AI used to cut and paste stuff in from articles and such like, but because I was an early adopter, um, when, when they upgraded to include AI, I got moved to, uh, not the top version, but one below the top version. So mine does a lot more than the $27 version does, but even so you can still produce some, some quite nice things with that.

Thank you so much, Gillian. Okay. Okay.

Any other questions, anything else anybody wants to know that I can try and demonstrate? I will look up David's point about the flowchart to software. I know we can do that.

Just making a note of that. So I don't forget. Um, anything else?

[Attendee 5] (1:12:03 - 1:12:04)

Yeah. Um, can you hear me?

[Gill Anderson] (1:12:04 - 1:12:06)

Yes, I can. Jackie.

[Attendee 5] (1:12:06 - 1:12:20)

Oh, great. Um, it's been, it's so fascinating and, uh, and yet there's sort of doors to open, but how to go through them and which doors to choose that. Is there any way in which we can continue to contact you about this?

[Gill Anderson] (1:12:21 - 1:12:36)

Of course, of course. And you're actually in, um, no, not in those documents, but, uh, yes. Um, contact me through Facebook, um, or LinkedIn.

[Attendee 5] (1:12:37 - 1:12:44)

Okay. Yeah. LinkedIn probably is easier for me.

Yeah. Yeah. Yeah.

Okay. Thank you, Gillian.

[Gill Anderson] (1:12:44 - 1:12:54)

Yeah. I'm, I'm very, very happy to help anybody, um, with anything that, uh, that will help them particularly around, um, getting started.

[Attendee 5] (1:12:56 - 1:13:03)

Well, it seems huge and, uh, and easy to get lost in, you know, so, uh, so that...

[Gill Anderson] (1:13:03 - 1:13:19)

Yes. If, for anybody who wants to get started, what I would suggest you do is start using ChatGPT to, um, rewrite some of your, um, emails that you might want to send or a blog post or something like that.

[Attendee 15] (1:13:19 - 1:13:19)

Yeah.

[Gill Anderson] (1:13:19 - 1:14:38)

I think I said on last Wednesday, um, I love this saying from Daniel Priestley, who I like very much, Daniel Priestley's work. Um, he said, ChatGPT will, will bake the cake, but you still need to check it and, uh, and present it. So it's, it really does cut down a lot of time on that, um, that initial creation where you have a bit of, um, block it, you know, writer's block, or you don't quite know what you want to say.

It really does help with the, um, getting, getting started. And that's why the prompt document that I gave you is worth looking at, because then you can get better responses, um, from, you know, initially, you know, rather than just put in, um, I want to start a business, but, um, I'm not sure what, what to start it in. If you say, you know, I, I know that I want to address, um, women over the age of 50 who have been in, um, who've been in the corporate world.

Can you give me some suggestions? You know, so you, you give it more, some more hints, the more hints you give it, the better and the clarity, um, the better the output.

[Attendee 5] (1:14:38 - 1:14:41)

Yeah. That's helpful. Yeah.

Thank you.

[Gill Anderson] (1:14:43 - 1:16:31)

Okay. Well, I think we probably need to, um, call that a day. Um, the, the document was still churning out.

Um, and then what I would do is I would drop it into a template. And if I wanted to make any changes, um, on, I can make them directly in the template, similar to the other tools that I showed you, where you, um, you can actually edit a block of information, um, or you can change the font or you can add pictures and things like that. It's, um, once you sort of get used to the way that a lot of tools, um, edit, it, it's actually a very similar process across the different tools.

Most of them work in blocks. Um, if you've ever used WordPress, it's, um, it's a sort of similar, similar type of, um, activity that you, um, you want to make changes and things like that. So could you just repeat?

So once you've got the whole book written, you then drop it into what? You drop, you drop it into a template. Let me see if I can, um, go back to it.

Where is it? Here it is. Oh, it looks like it's finished.

Hang on. Let me just share. So you then choose a template.

Uh, yes. Choice of let's pick this one because this looks a bit, a bit, um, sustainable.

[Attendee 2] (1:16:32 - 1:16:34)

It's still trying for some reason.

[Gill Anderson] (1:16:34 - 1:19:12)

Yeah. So I've said, use this template. Okay.

And it's, um, it's now thinking about it down the side here. If you can see it, these are all the things that you can change very much as say, like, um, if you've ever used WordPress to, um, a WordPress template to build a website, it's, it's along the same lines. I haven't loading it.

It's very powerful. Just don't try and change the font. I did that on one of the books that I wrote.

Disaster. I'm sure there was a quicker way of doing it, but, um, but I didn't find it. There you go.

It's, it's just reformatted it into the title that we came up with. So it's reformatted or it's bought the information in. Unbelievable.

Takes a bit of time is, but when you think how long it would take you to do this manually. Yeah. We're getting more and more impatient.

So there's the title that we selected. Yeah. It's created the table of content.

Chapter one, the essence of, um, now I could, if I wanted to, I could embed a picture here somehow. Um, it's chapter two, et cetera, et cetera. As I say, and you can, um, you can change the, the layout of the page.

If you want, um, you can add elements. These are the elements. So you want to do add a picture.

Can't see where picture is at the moment. Um, yeah, don't worry. Um, I get the gist.

Yeah. Yeah. And, um, yeah, just goes on.

How many pages have we got in the end? 63 pages. It's crazy.

[Attendee 12] (1:19:14 - 1:19:16)

Amazing. Yeah.

[Attendee 15] (1:19:16 - 1:19:16)

Yeah.

[Attendee 1] (1:19:16 - 1:19:19)

So you've opened my eyes, uh, Jillian.

[Gill Anderson] (1:19:23 - 1:20:17)

Good. Well, that was the, that was the purpose of today. Thank you.

Yes. If you've got any questions or if you want any help on anything, um, you can direct message me on Facebook or LinkedIn. Sometimes though, it's good to put the questions into the Facebook page, um, because several people might have that question.

Yes. You, you mentioned that you've done this before last Wednesday. Did you mean?

Uh, Christine, are you in the advanced? I am. Yes.

Yeah. No, I did it for the program. Okay.

Okay. Got it. Yes.

So if you, if you are interested, the video will be up on the vault, um, at some point, um, for advanced people. So you could, it was session three, um, of the program.

[Attendee 12] (1:20:18 - 1:20:18)

Okay.

[Gill Anderson] (1:20:18 - 1:20:35)

I will definitely listen to that. Good. Well, if, if there's no other questions or, um, comments, maybe we call it a day.

Yeah. Fantastic. Okay.

[Attendee 3] (1:20:35 - 1:20:38)

Thanks for your time and your patience, Jillian. Thank you. Thank you.

[Gill Anderson] (1:20:39 - 1:21:08)

Well, I'm sorry that some of them were a bit slow. Some of the, um, um, examples were a little slow. Um, that is one thing that I've come to realize is that these tools are quite heavy on, um, on your bandwidth.

So, um, so just be aware of that and trying to have so many programs open probably was, was, um, a bit of a stretch, but that probably wouldn't normally happen.

[Attendee 1] (1:21:09 - 1:21:11)

Thank you, Jillian. Thank you very much.

[Attendee 2] (1:21:12 - 1:21:21)

Bye-bye Jillian. Thank you very much. Good to see you again.

Thank you. Bye-bye. Easy.

See you soon. Bye. Thanks, Jillian.

[Attendee 8] (1:21:21 - 1:21:21)

Great content.

[Gill Anderson] (1:21:22 - 1:21:23)

Thank you. Bye-bye.